A note frounds PERIOD

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Northern Leopard frog

## **SUNSHINE PERIOD**

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JUN 3 - 2003

## FAX COVER SHEET

FCC - MAILROOM

2914 East 32<sup>nd</sup> Street, Suite 203 Joplin, Missouri 64804 Phone number 417-781-1233 Fax number 417-781-1239 02-277

Send to: FCC Commissioners	From: Larry McIlrath
Attention: Honorable Michael Powell, Chairman	Date: 06/03/2003
Office location:	Office location: Joplin
Fax number: 202-418-0188	Phone number: 417-781-0830
Urgent Raply ASAP Please con	omant Please review For your information
Comments:	
Dear Commissioners	i
I have long intended to write to you about the should write my local congressman also about	FCC's limited regulation of public airwaves. I probably the FCC's limited control in recent years.
It seems to me there are 4 times the number channels decided to compete with cable televi	of television commercials since public airwave isions cheap advertising.
\$20 a spot. This makes watching programmin	lvertising spots are at an all time low cost as low as an all time low cost as low as an unbearable when commercial interruption seems to request some reasonable restriction on advertising
	gar content in radio and Television. I believe our shock television. Do you have any control over viewing
-· -	hat are vulgar to say the very least and are setting a e morning and are worse than I hear In bars and venue of flith on public airwaves.
The number of attorneys or ambulance chasen nsurance companies as my brother who owns will be because I couldn't afford the insurance.	8 commercials is creating a tremendous liability for a small furniture store said if I go out of business it

These issues go beyond reason as news sources and advertisers mailgn parental values and social issues.

My twin brothers son told his mother it is your fault I am not black. It seems media has created an environment of focus for women and minority's which goes beyond creating respect for individuals of different races but a fascination with minorities and liberal views. I had one friend tell me he is amazed liberals have so much power in the media.

Do conservatives have equal rights? I think not.

Our area of Missouri is becoming rapid with methanpedimine users.

That's entertainment??? Can't you require some station responsibility for advertisements or programming that does some good...benefits society....has the public welfare in mind.

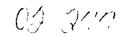
How can I help make things better? At least for kids sake.

Last I have noticed and am deeply concerned at the number of corporations that control television and radio in locations across the country... lets cap ownership!!

Sincerely,

Larry Mclirath

# SUNSHINE PERIOD (1) 3/17



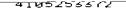
Please allow more time for public debate on the proposed upcoming rule change. Thus f ar public involvment in this decision has been minimal, while the impact it will have on the public will be great. This rule change could lead to even more media consolid ation, further restricting the number of view points which people have access to. Rig ht now, the number of companies I can get my news from 1s about the same as the numbe r of companies I can by gasoline from. If this rule change passes, and the anticipate d mergers take place, my choices for media consumption could be closer in number to m y choices in soda pop. We need to encourage a greater diversity of viewpoints, not na rrow them down.

Gene Hudnall Apt 250H 1602 Green Mountain Dr Little Rock, AR 72211

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FAX 1-202-418-2801

Dear Mr Powell,

I am joining with the citizens of our nation who object to your intention to change the ownership rules for broadcast media. Your Interests as a representative of the "public interest" should be with maintaining a free and unbiased print and broadcast media.

Any move that encourages a conflict of Interest, and a trend away from multi-sided discourse representative of the diversity and views of our nation, should not be considered. Public opinion should remain representative of its citizens. Competition helps to ensure this. Remember the "Public Interest", Individual participation should be encouraged. Diverse opinior should be honored. These cornerstones of our culture will suffer greatly from more concentration of ownership. Your honest representation lies in the "public interest", not in the interest of those you are trusted to regulate.

You should be obliged to the American citizens to delay the rule change and allow time to have a democratic debate and review about the consequences of the proposed changes. Allow a real public debate on this issue of massive importance to the public

Sincerely Yours,

Samuel F McNeil and Jane W. McNeil

10190 Iron Mill Road Richmond VA 23235 May 30, 2003



### SUNSHINE PERIOD

#### FACSIMILE TRANSMISSION

Please deliver this facsimile to:

CHAIRMAN MICHAEL POWELL



From: deathbird909@yahoo.com

Date: Fri, 30 May 2003 12:28:46 -0700

To: remote-printer.Chairman\_Michael\_Powell@1.0.8.2.8.1.4.2.0.2.1.tpc .int

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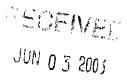
Phone: 1-800-280-2820 Fax: 1-703-691-0946 'he above sponsors are not responsible for the content of the attached fax. If someone is abusing this as service, there are two ways to stop it. (1) block your fax  $\pi$ . (2) block the email address of the sender o have either done fax this cover sheet to 703-691-0946 with a request to have one of the two done



washingtonpost.com
Monopoly or Democracy?

By Ted Turner

Friday, May 30, 2003; Page A23



On Monday the Federal Communications Commission (FCC) is expected to adopt dramatic rule changes that will extend the market dominance of the five media corporations that control most of what Americans read, see and hear I am a major shareholder in the largest of those five corporations, yet — speaking only for myself, and not for AOL Time Warner — I oppose these rules. They will stifle debate, inhibit new ideas and shut out smaller businesses trying to compete. If these rules had been in place in 1970, it would have been virtually impossible for me to start Turner Broadcasting or, 10 years later, to launch CNN

The FCC will vote on several proposals, including raising the cap on how many TV stations can be owned by one corporation and allowing single corporations to own TV stations and newspapers in the same market.

If a young media entrepreneur were trying to get started today under these proposed rules, he of she wouldn't be able to buy a UHF station, as I did. They're all bought up. But even if someone did manage to buy a TV station, that wouldn't be enough. To compete, you have to have good programming and good distribution. Today both are owned by conglomerates that keep the best for themselves and leave the worst for you — if they sell anything to you at all, it's hard to compete when your suppliers are owned by your competitors. We bought MGM, and we later sold Turner Broadcasting to Time Warner, because we had little choice. The big were getting bigger. The small were disappearing. We had to gain access to programming to survive.

Many other independent media companies were swallowed up for the same reason -- because they didn't have everything they needed under their own roof, and their competitors did. The climate after Monday's expected FCC decision will encourage even more consolidation and be even more inhospitable to smaller businesses.

Why should the country care? When you lose small businesses, you lose big ideas. People who bwn their own businesses are their own bosses. They are independent thinkers. They know they can't compete by imitating the big guys, they have to innovate. So they are less obsessed with earnings than they are with ideas. They're willing to take risks. When, on my initiative, Turner Communications (now Turner Broadcasting) bought its first TV station, which at the time was losing \$50,000 a month, my board strongly objected. When TBS bought its second station, which was in even worse shape than the first, our accountant quit in protest.

Large media corporations are far more profit-focused and risk-averse. They sometimes confuse short-term profits and long-term value. They kill local programming because it's expensive, and they push national programming because it's cheap -- even if it runs counter to local interests and community values. For a corporation to launch a new idea, you have to get the backing of executives who are obsessed with quarterly earnings and afraid of being fired for an idea that fails. They often prefet to sit on the sidelines waiting to buy the businesses or imitate the models of the risk-takers who succeed. (Two large media corporations turned down my invitation to invest in the launch of CNN.)

That's an understandable approach for a corporation — but for a society, it's like overfishing the oceans. When the smaller businesses are gone, where will the new ideas come from? Nor does this trend bode well for new ideas in our democracy — ideas that come only from diverse news and vigorous reporting. Under the new rules, there will be more consolidation and more news sharing! That means laying off reporters or, in other words, downsizing the workforce that helps us see our problems and makes us think about solutions. Even more troubling are the warning signs that large media corporations — with massive market power — could abuse that power by slanting news coverage in ways that serve their political or financial interests. There is always the danger that news organizations can push positive stories to gain friends in government, or unleash negative stories on